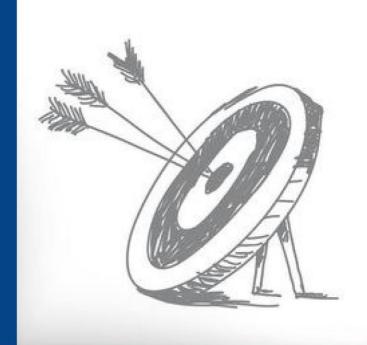


VISION

To create a special niche in the hospitality segment, through product innovation and to provide consistent quality services to achieve customer satisfaction.



MISSION

To build fast growing, efficient, and a worldclass service company, utilizing the location advantage to become the market leader in providing quality services for the corporate and individuals.

CORE VALUES

- Professionalism
- Responsibility
- Service Excellence
- Customer Satisfaction



Our Logo



Blue is suggestive of our of the safety and high standards we maintain in our Hospitality business.





Golden convey prestige and high-quality services also inspires feelings of generosity or sharing.



Yellow can assist with communication as well as the expression of new ideas.



Gray is suggestive of our practicality and sleek service driven restaurant business.



Organization's **History**



150 Crore Turnover company



2016 - Started "SKETCH - ELITE CATERING".



Public Limited Company (Listed with NSE)



Started our state of the art 20000sq ft. Centralized kitchen in Mount Road, Which caters 5000 + pax per day



Sketch The Café - A new venture from Apollo Sindoori commenced operation



Apollo Sindoori opened a business hotel in bangalore







Catering services were offered across India to various sectors including IT, Educational Institutes, Healthcare, Manufacturing etc.



Catering services extended to clients in IT industries, Media, Healthcare in chennai.



Under Scheme of arrangements demerger, om sindoori Hotels Ltd was renamed to Apollo Sindoori Hotels Ltd.



Management services was started with Apollo Hospitals, Greams road and expanded to all othe Apollo Hospitals acros india.



Sindoori Central 63 bedded 3 star hotel and was awarded the best Economy Hotel, for the year 1997 by Food and Beverage Service Magazine



Om Sindoori Hotels become fully Operational it's a 100 bedded 3 star hotel located in Greams road, Chennai



Company Incorporated and registered in the name of om sindoori Hotels Ltd.



SVP Hospital (1500 Bedded) Ahmedabad, Gujarat

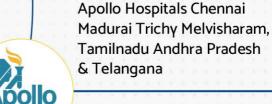


International Residential school, Bengaluru, Karnataka





SJB Institute of Technology, Bengaluru, Karnataka





Apollo Multispecialty Hospital, Kolkata Apollo Hospital International Limited, Ahmedabad IHCRL Bengaluru & Apollo BGS Mysore, Karnataka



Apollo Multispecialty College of Nursing, Kolkata. Apollo College of Nursing, Chennai & Madurai, Tamilnadu



Our Segments



Industrial Catering

We understand the importance of ensuring your workforce is well looked after and the role of food services.



Institution Catering

Educational institution entrusts us to cater to their wards because we provide high quality, healthy and hygienic food.



Corporate Catering

Our corporate catering solution are dedicated towards staff catering and corporate events. span across the complete spectrum of food services.



Hospitals Catering

We provide delicious, healthy and nutritious food options for patients, residents, staff and visitors a like.





Management Services

Every client is different, so we customize solutions and setups. We plan, execute and manage every kitchen. Our menus, procurement, service and staff are planned to fit your budgets, needs and facilities.



Restaurants

Our bouquet of restaurants offers wide range of exquisite cuisines. we follow the latest food trends and literally live and breathe fresh food



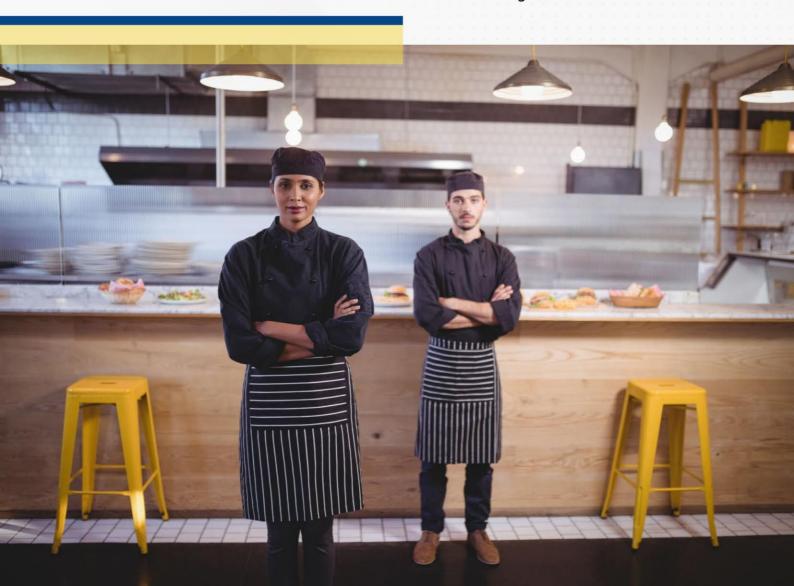
Hospitality

Our hotels and guest houses provide not only great comfort for the discerning travelers, but also provide top- notch amenities.



Outdoor Catering Talking In-Situ Catering to the Universe Beyond

With our dedicated Elite outdoor catering team, we guarantee your parties and celebrations will have lasting memories with you and your guest.





Management Services

Catering

Restaurants

\(\rightarrow\) Hospitalitγ





Preparing Food, We Are Creating Experiences.



30 years of Experience | 9 States | 60 Units | 4500+ Trained Manpower

Karnataka

Maharashtra

Telangana

West Bengal

Andhra

Chhattisgarh

Gujarat

Odisha

Tamil Nadu

Human Resources

- The human resource function of an organization stands out as a key functionary in facilitating a successful transformation of shedding traditional, administrative, compliance and service roles and adoption of a new strategic role concerned with developing the organization and capabilities of its personnel in line with business goals, with a strong workforce of 4500+ employees;
- To promote employment practices, consistent with operational effectiveness, which recognizes and respect the needs and rights of individual employees in work;
- To provide a clean, safe, healthy, and enjoyable working environment;
- To provide training and development for all the employees to enable them to achieve the highest level of skills possible;
- To reward individuals for the responsibility of the jobs they hold and the level and quality of performance they deliver and through maintenance of effective appraisal systems;





Human Resources









Training Methodology

- · Brick & motor
- · Power point presentation
- · Case studies
- On-the-job simulations



Session Frequency

- Training frequency-once-in a- fortnight
- All training sessions are held in the afternoon post-lunch
- · Duration: 2 hours
- In- house Training ambassadors are identified and they conductsessions every week and the records sent to the HO



Training Topics

- Grooming & personal hygiene standards
- · How to communicate better?
- Customer service management
- Students dining service standards
- · buffet service standards
- · Best practices at work
- · Working with positive attitude
- · Use and care of equipment
- Safe work practices
- · Knowledge of service equipment
- Menu terminology
- · Handling of equipment
- Food safety & hygiene

Training on Health, Safety & Environment







Fire safety in the kitchen

Food safetγ & hygiene

Refrigerator rules

Safe handling of machines

Usage of cutting boards

Cleaning process of raw materials

How to avoid slips, trips, and falls?

Safe work practices

Safe handling of knives

Safe lifting practices

How to beat the heat?

Safe handling of hazardous chemicals

Ladder safety

Safe handling of electrical equipment & switches

How to prevent accidents

Safety signs and their meanings

Workplace wellness tips

Proper segregation of garbage & disposal

How to avoid air & noise population?

Preferred Hospitality Clients



























Pan-India

Purchase Contracts

Water:

Biscuit:













Soft Drink:

Tropicana





Aerated Drinks:









Pan-India

Purchase Contracts

MILK:







MASALA's:





OTHERS:















epigamia



Purchase at **ASHL**

- We Apollo Sindoori strive consistently to ensure production and service
 of quality food materials towards achieving ultimate guest satisfaction.
 By using high quality raw materials procured from certified brands, storing
 effectively, following good manufacturing practices with our trained staff,
 we provide consistent hygienic service.
- Our effective procures close to 70 crores worth of products across India.







- Apollo Sindoori Hotels Limited (Registered & Corporate Office)
 # 43/5 Hussain Mansion, Greams Road, Thousand Lights, Chennai - 600 006
- Phone No 044 - 49045005