

+91 44 49045002
info@apollosindoori.com
www.apollosindoori.com



The Manager
Listing Department
National Stock Exchange of India Limited
“Exchange Plaza” C-1 Block G
Bandra Kurla Complex
Bandra (East)
Mumbai- 400051
SYMBOL: APOLSINHOT

31st Aug, 2023

Sub: Intimation of change in the logo of the Company

Dear Sir/Ma'am,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the Board of Directors in their meeting held on Monday, 14th August, 2023, approved for the change in the logo of the Company. The Company hereby unveils and reveals its new brand identity on 31st August, 2023 to emphasize its continued pursuit of enhancing possibilities for a brighter future.

The Company hereby informs the exchange about the change in the logo as under:

Existing Logo	New Logo
The existing logo consists of a colorful circular emblem with a gradient from purple to blue to green. Below the emblem, the text 'Apollo Sindoori' is written in a bold, blue font, with the tagline 'Excellence in Hospitality' in a smaller, grey font underneath.	The new logo features the text 'APOLLO SINDOORI HOTELS LIMITED' in a blue, sans-serif font. A stylized leaf icon is positioned to the left of the text, partially enclosed by a blue circular arc.

HOSPITALITY • CATERING • RESTAURANTS • MANAGEMENT SERVICES

APOLLO SINDOORI HOTELS LIMITED

(Registered & Corporate Office)

43/5, Hussain Mansion, Greams Road,
Thousand Lights, Chennai - 600 006.

CIN No.L72300TN1998PLC041360

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Please take the same on records.

Date and time of occurrence of event: 31st Aug, 2023 at 11:00 am

Thanking You.

Yours faithfully,

For APOLLO SINDOORI HOTELS LIMITED

Surabhi Pasari

Company Secretary

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