

ORGANISATION PROFILE – 2020.



Apollo Sindoori Excellence in Hospitality

 Hospitality

 Catering

 Restaurants

 Management Services

Mission, Vision & Values

• MISSION

- To create a Special niche in the hospitality segment, through product innovation and to provide consistent quality services to achieve customer satisfaction.

• VISION

- To build a fast growing, efficient, and a world-class service company, utilizing the location advantage to become the market leader in providing quality Services for the corporate and individuals.

• VALUES

- Professionalism;
- Responsibility;
- Service Excellence;
- Customer Satisfaction.



Hospitality



Catering



Restaurants



Management Services

Our Logo



- The colors of the logo have been carefully chosen to represent 4 key aspects of our offering:

★ **Cyan** is suggestive of our of the high standard we maintain in our Hospitality business;

★ **Purple** is suggestive of our operational prowess of our catering business;

★ **Orange** is suggestive of our vibrant and service driven restaurant business;

★ **Green** is suggestive of our consulting business, that finds alternatives past obstacles.

Organization's History

150 Crore Turnover company.

2018

Started our State of the Art 20000sq ft. Centralized Kitchen in Mount Road, which caters 5000 + pax per day.

2016

2016 - Started "SKETCH - ELITE CATERING".

Sketch The Cafe - A new venture from Apollo Sindoori commenced operation.

2015

Public Limited Company (Listed with NSE).

Catering services were offered across India to various sectors including IT, Educational Institutes, Healthcare, Manufacturing etc.

2014

Apollo Sindoori opened a business hotel in Bangalore.

2013

Catering services were offered across India to various sectors including IT, Educational Institutes, Healthcare, Manufacturing etc.

2012

Catering services extended to clients in IT industries, Media, Healthcare in Chennai.

2008

Management services was started with Apollo Hospitals, Greams road and expanded to all other Apollo Hospitals across india.

2005

Under Scheme of arrangements demerger, Om Sindoori Hotels Ltd was renamed to Apollo Sindoori Hotels Ltd.

2001

Sindoori Central 63 bedded 3 star hotel and was awarded the Best Economy Hotel, for the year 1997 by Food and Beverage Service Magazine.

1998

Om Sindoori Hotels become fully Operational its a 100 bedded 3 star hotel located in Greams road, Chennai

1994

Company Incorporated and registered in the name of Om Sindoori Hotels Ltd.

1987

1985

Our Segments



Industrial Catering

We understand the importance of ensuring your workforce is well looked after and the role of food services.



Corporate Catering

Our corporate catering solutions are dedicated towards staff catering and corporate events. span across the complete spectrum of food services



Institution Catering

Educational institutions entrusts us to cater to their wards because we provide high quality, healthy and hygienic food.



Hospitals Catering

We provide delicious, healthy and nutritious food options for patients, residents, staff and visitors alike.



Management Services

Every client is different, so we customise solutions and setups. We plan, execute and manage every kitchen. Our menus, procurement, service and staff are planned to fit your budgets, needs and facilities



Hospitality

Our hotels, guest houses provide not only great comfort for the discerning travelers, but also provide top notch amenities.



Restaurants

Our bouquet of restaurants offers wide range of exquisite cuisines. We follow the latest food trends and literally live and breathe fresh food.



Out Door Catering

Taking In-Situ Catering to the Universe Beyond

With our dedicated Elite outdoor catering team, we guarantee your parties and celebrations will have lasting memories with you and your guests.

Our Pan-India Presence



30 years of Experience | 9 States | 60 Units | 4500+ Trained Manpower

TAMIL NADU

TELANGANA

ANDHRA

KARNATAKA

WEST BENGAL

GUJARAT

MAHARASHTRA

CHHATTISGARH

ODISHA

HIGHLY
EXPERIENCED TEAM

Our Clientele



**Tata Medical
Centre
Kolkata, West
Bengal**



**Institute of
Neurosciences
Kolkata, West
Bengal**



**Cauvery
Hospital
Mysore,
Karnataka**



**Coastal
Energen Pvt
Ltd, Tuticorin,
Tamil Nadu**



**Dr. Kamatchi
Hospital,
Chennai,
Tamil Nadu**



**BGS School of
Architecture &
Planning,
Bengaluru,
Karnataka**

Our Clientele



Sardar Vallabhbhai Patel
Institute of Medical Science
and Research

**SVP Hospital
(1500 Bedded)
Ahmedabad,
Gujarat**



**International
Residential
School,
Bengaluru,
Karnataka**



**Institute of
Technology,
Bengaluru,
Karnataka**



**Apollo Hospitals
Chennai
Madurai
Trichy
Melvisharam,
TamilNadu
Andhra Pradesh &
Telangana**



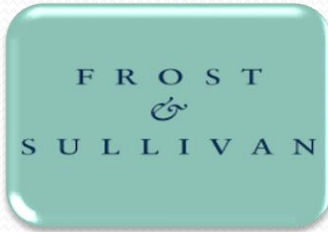
**Apollo Gleneagles
Hospital, Kolkata
Apollo Hospital
International
Limited, Ahmedabad
IHCRIL Bengaluru &
Apollo BGS Mysore,
Karnataka**



**Apollo Gleneagles
College of Nursing,
Kolkata.

Apollo College of
Nursing , Chennai &
Madurai ,
TamilNadu**

Preferred Hospitality Clients



Human Resources

- The Human Resource Function of an organization stands out as a key functionary in facilitating a successful transformation of shedding traditional, administrative, compliance and service roles and adoption of a new strategic role concerned with developing the organization and capabilities of its personnel in line with business goals, with a strong workforce of 4500+ employees;
- To promote employment practices, consistent with operational effectiveness, which recognize and respect the needs and rights of individual employees in work;
- To provide a clean, safe, healthy and enjoyable working environment;
- To provide training and development for all the employees to enable them to achieve the highest level of skills possible;
- To reward individuals for the responsibility of the jobs they hold and the level and quality of performance they deliver and through maintenance of effective appraisal systems;



Training Activities

- **Session Frequency**

- Training Frequency – once-in-a-fortnight;
- All training sessions are held in the afternoon post-lunch;
- Duration: 2 hours;
- In-house Training ambassadors are identified and they conduct sessions every week and the records sent to the HO.

- **Training Methodology**

- Brick & Motor;
- Power point presentation;
- Case studies;
- On-the-job simulations.



- **Training topics**

- Grooming & Personal Hygiene standards;
- How to Communicate Better?
- Customer Service Management;
- Students Dining Service Standards;
- Buffet Service Standards;
- Best Practices at Work;
- Working with Positive Attitude;
- Use and Care of Equipment;
- Safe Work Practices;
- Knowledge of Service Equipment;
- Menu Terminology;
- Handling of Equipment;
- Food Safety & Hygiene.



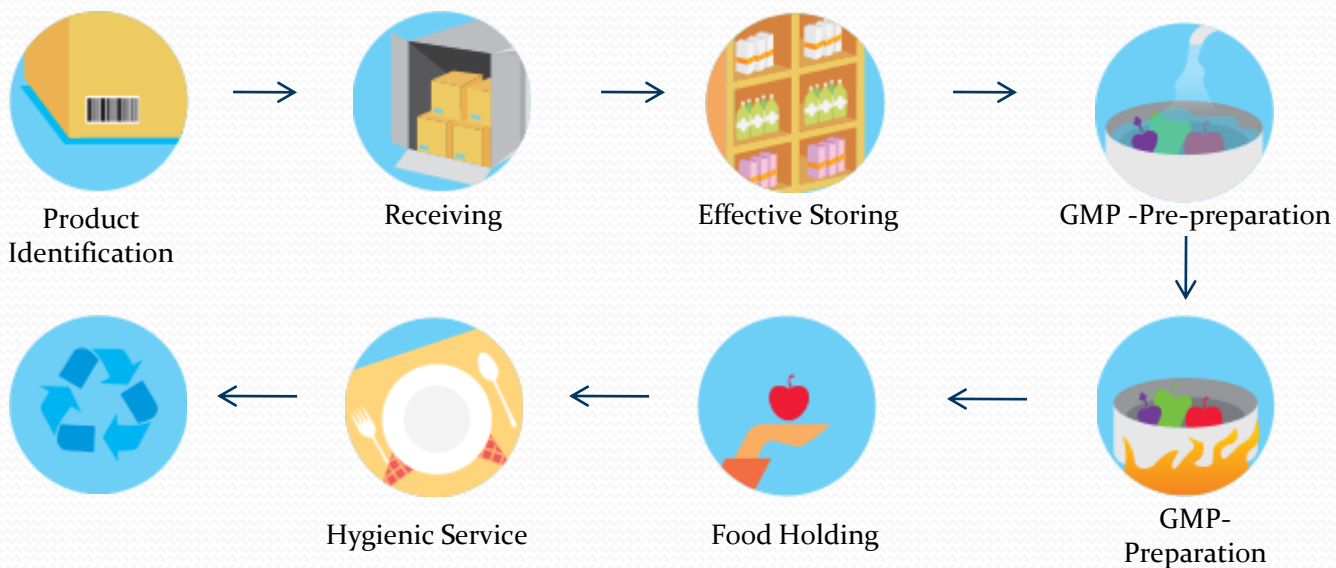
Training on Health, Safety & Environment

- Fire safety at kitchen;
- Food safety & hygiene;
- Refrigerator rules;
- Safe handling of machines;
- Usage of Cutting Boards;
- Cleaning process of raw materials;
- How to avoid slips, trips and fall?
- Safe work practices;
- Safe handling of knives;
- Safe lifting practices;
- How to beat the heat?
- Safe handling of hazardous chemicals;
- Ladder safety;
- Safe handling of electrical equipment & switches;
- How to prevent accidents;
- Safety signs and their meanings;
- Work place wellness tips;
- Proper segregation of garbage & disposal;
- How to avoid air& noise pollution?



Purchase at ASHL

- We at Apollo Sindoori strive consistently to ensure production and service of quality food materials towards achieving ultimate guest satisfaction. By using high quality raw materials procured from certified brands, storing effectively, following good manufacturing practices with our trained staff, we provide consistent hygienic service.
- Our effective procurement team procures close to 70 crores worth of products across India.



Pan-India Purchase Contracts

● WATER:

Bisleri

AQUAFINA

BAILEY[®]
The number one name in water

● BISCUIT:



UNIBIC



● SOFT DRINK:

Tropicana

Cavin's[®]
So Tasty, So Good



● AERATED DRINKS:

Coca-Cola



Red Bull[®]

Pan-India Purchase Contracts

- MILK:

Arokyt

Cavin's
So Tasty, So Good

gho

- MASALA'S:

Catch

Lalaha's
Spice of Life

- OTHERS:

3ROSES

**Cothas
Coffee**

BRU

**FRESH
HONEST**

epigamia

Indane
SAFE. RELIABLE. CONVENIENT

Del Monte
Quality

kissan

